

# GREEN RIDER

## Why The Green Rider?

Our industry creates a lot of pollution. This mostly comes from the way we travel (e.g. flights & car journeys), the energy we consume (e.g. heating lots of empty trailers with diesel generators) and the materials we use. The Film & TV industry is watched across the world, so we have a big part to play in demonstrating how a cleaner, healthier society can work.

## How To Get Started

You don't have to be Mariah Carey to have a rider! Anyone can have one. A Green Rider is just a clause you add to your contract. It can be a few sentences or a whole document.

- 1. Talk to your agent.** Tell them you care about the climate crisis, and want to join the movement of artists & producers leading action in our industry. Not sure what to say? Here's some text you can approach them with.
- 2. What steps are you eager to take?** Have a look at our list of impactful actions. These range from ordering veggie, to ridesharing & taking trains over planes. Decide with your agent which are important for you.

Don't have an agent, or don't feel comfortable having this conversation with them? Don't worry. You can speak directly to production instead when you get a job. Remember, no one expects you to be perfect! We live in a world powered by fossil fuels, and it's the work of a generation to move beyond that. So commit to what feels achievable.

- 3. Communicate.** This bit is super important! When you get offered a job, ask to speak to the production's sustainability lead. Tell them you want to support their efforts however you can. Most productions have climate goals and will really appreciate talent getting involved.

Not sure how to start the conversation? Send them our 'Handshake' document. We've designed this with a team of producers as a tool to open dialogue & collaboration.

- 4. Add a rider to your contracts.** Ask your agent to put in your contracts what actions you're committing to, and what you ask of production in return. Every production is different, so this may vary job to job. If you're keen to have the most impactful contract possible, look at using the full Equity Green Rider.
- 5. Spread the word.** The more of us do this, the more impact we have. You're part of a movement, and you don't have to do this alone. **See & sign our open letter for proof!**

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